

# **SIGN COMMITTEE IDENTIFIED PRIORITY LIST**

## **1. Nonconforming/Obsolete Signs**

- Relocation and Replacement of Nonconforming On/Off Premises Signs
- Elimination of Exactions on Legal, Nonconforming Uses
- Deteriorating Signs on Vacant/Abandoned Lots
- Obsolete/Deteriorated Signs for Abandoned Uses
- Nonconformities and Amortization of Off-Premises Signs

## **2. Tailoring Signs by Location, District, and Use**

- Tailoring Signs to Specific Districts
- Tailoring Signs to the Scale of Impact of Land Use
- Tailoring Signs to Specific Uses
- Adapting Signage and Ordinance to Mixed Use and New Zoning Districts
- Modernization of Sign Ordinance
- Monument Signs Requirements

## **3. Electronic Sign Standards**

- Overall Electronic Sign Standards
- Sign Illumination
- Accounting for Changes in Technology
- Excessive Brightness of Signs and Impacts on Neighborhoods
- Clarification of Rooftop Spotlights
- Height and Size Allowances

## **4. Downtown Billboards and Signage**

- Overall Billboards in Downtown
- Recognizing Branding/Franchise Signs

## **5. Off/On Premise Real Estate and Other Signs**

- Inconsistency of Current Real Estate Sign Regulations in the Region
- Off-Premise Real Estate Signs
- Individual's Property Rights

## **6. Temporary Government Signs**

- Temporary Government/Construction Signs in Right-of-Way Obstructing Visibility
- Rezoning Notification Signs Redesign

## **7. Government Sign Exemptions**

- Overall Government Signs Exemption

## **8. Sign Visibility and Readability**

- Landscaping Regulations that Effect Sign Visibility